

## **REDATS Privacy Policy**

<http://redats.com/>

(„Website”)

### **Dear User!**

We are committed to make you feel comfortable while using our Website. This section sets out how our Website uses and protects any information that you give us using the Website. This data has been collected according to the General Data Privacy Regulation (GDPR).

### **DATA COLLECTOR AND PROCESSOR**

REDATS spółka z ograniczoną odpowiedzialnością

Jabłonna-Majątek 12

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before Krzysztof Szczepaniak, operating under the business name P.H.U. SZCZEPAN Krzysztof Szczepaniak

### **PERSONAL DATA AND PRIVACY**

Your data will be utilized only for the purpose related to your using of our Website.

#### **Purpose of data collection**

Some services may require you to provide your personal data. These may include:

direct marketing, including display of targeted ads

periodically sending promotional emails

#### **Legal basis of processing data**

Depending on the actions you take, this may include:

services agreement or your actions aimed at signing one (art. 6 section. 1 lit. b GDPR),

your consent expressed in the Website - if you decide to do so (art. 6 section. 1 lit. a GDPR), our legitimate interest, based on activities related to processing, defending or investigating possible claims (art. 6 section 1 lit. f GDPR),

### 1. Using the website's services

<b>Purpose</b>
execution of agreement for the provision of Services through the Website
<b>Legal basis</b>
Services Agreement (art. 6 section 1 lit. b GDPR)
<b>How long?</b>
Through the whole period of the Agreement
Plus to that, your data will be processed through the whole period until it is possible to claim assertion is possible - by yourself or by ourselves (more information on that in the last table of this section)
<b>What happens if you don't provide the data?</b>
you won't be able to use our services

## 2. Reaching out to us (e.g. sending a request)

<b>What is the purpose?</b>	
answering your queries or claims	
<b>What is the basis?</b>	
agreement or actions taken upon your request, directed at closing the agreement (art. 6 ust. 1 lit. b GDPR) – in case your request or message concerns the agreement which we could be a part of.	our legitimate interest, related to data processing for communicating with you (art. 6 section 1 lit. f GDPR) – if your query is not related to the agreement.
<b>How long?</b>	
until we process orders - or if the agreement is not closed - until the period of prescription is done - see the last table in this section.	until we consider your objection against processing*
also, your data is processed until the end of the claim assertion period - either by you or by us. (see the last table in this section.)	

**What happens if I don't provide the data?**

we won't be able to respond to your request or message.

\* depending on what happens first.

### **3. Browser settings or similar actions related to marketing actions**

**Purpose**

direct marketing based on displaying personalized ads (more on that in the „Profiling“ and „Cookie files“ sections of Privacy Policy).

**Basis for data processing**

our legitimate interest, related to data processing for the purpose mentioned above (art. 6 section 1 lit. f GDPR)

**How long?**

until the cookie files are expired or deleted by you\*

**What happens if I don't provide data?**

you will not be receiving products or suggestions that you might be interested in.

\* depending on what happens first.

#### **4. Browser settings or similar actions related to data analysis**

<b>Purpose</b>
analysis of the way that you use the Website, so that we can make it more suitable for your needs.
<b>Basis for data processing</b>
our legitimate interest, related to data processing for the purpose mentioned above (art. 6 section 1 lit. f GDPR)
<b>How long?</b>
until the cookie files are expired or deleted by you*
<b>What happens if I don't provide data?</b>
we will not consider your preferences related to using the Website, whenever we develop it.

\* depending on what happens first.

**7. Your consent to receiving marketing content from us (like special deals information).**

<b>Purpose</b>
sending out marketing information, particularly special deals
<b>What is the basis?</b>
Your consent to our marketing actions (art. 6 section 1 lit. a GDPR)
<b>How long?</b>
until you decide to withdraw your agreement – remember that you can do it anytime. Until you withdraw the agreement, processing your data is compliant with the law.
also, your data will be processed until the claim assertion period expires
<b>What happens if I don't provide data?</b>
you won't be getting our marketing materials, including our special offers.

**8. Newsletter subscription**

**Purpose**

sending out newsletters

**What is the basis?**

newsletter reception agreement o świadczenie usługi wysyłki newslettera

**How long?**

until you resign from receiving our newsletters

until you decide to withdraw your agreement – remember that you can do it anytime. Until you withdraw the agreement, processing your data is compliant with the law.

**What if I don't provide the data?**

you won't be getting any information regarding the Website or our services.

\* w zależności od tego, które ma zastosowanie w danym przypadku i które nastąpi najwcześniej

## **PROFILING**

We can provide you with a better shopping experience, through creating content tailored to your needs. We can track the behavior of our customers and use the data to improve your shopping experience. Profiling entails automatic assessment, as to which products or services you can be interested in. We do the profiling on the basis of your actions online, including your actions on the Website and displaying the ads.

The profiling that we do would not lead to any legally binding consequences for you.

### Processing period

We would be processing your data as long as we have legitimate interest. This pertains to:

no more legal obligation that makes us process your data (particularly fiscal)

or

no more legal obligation to investigating or defending claims against Website

## **DATA SAFETY**

Processing your data, we are utilizing organizational and technical means, including the SSL certificate, that comply with the current EU law.

## **YOUR RIGHTS**

Furthermore, you have a right to demand:

access to your personal data

correcting, editing or removing them

request to transfer data to another processor

Also, you have the right to object:

resign from processing your data at any time:

on grounds relating to your particular situation, including profiling



if the personal data is processed for direct marketing needs, including profiling in the scope that is related to it.

Please contact us if should you wish to exercise your rights.

Should you consider your data being unlawfully processed, you may consider contacting supervisory authorities.

## **COOKIES**

Like most websites, we use cookies. They are:

- saved in your device's memory (computer, mobile device, etc.);
- allowing to use the Website in full scope
- not making any changes in your device's settings

Using certain options of your browser you can:

remove cookie files

block using cookie files in the future

This Website uses your data for

remembering information about your session

statistics

marketing

sharing various Website options

Should you wish to learn how to manage your cookie files or turn them off in your browser, use the Help file in it. You can easily find it by clicking the F1 button in your browser. Furthermore, you can find some useful information by clicking the links below:

- [Firefox](#)
- [Chrome](#)
- [Safari](#)
- [Internet Explorer / Microsoft Edge](#)

More information about cookies can be found in Wikipedia.

## **EXTERNAL SERVICES/DATA RECIPIENTS**

For our Website, we cooperate with a range of external services (only for the purpose described in this document).

These are potential recipients of your data:

delivery companies

employees that cooperate with us

online shop software providers

mailing software provider

accounting offices

marketing companies

technical support companies

legal support companies

certain public authorities in the scope that the data processor is able to share the data with

## **CONTACT THE PROCESSOR**

Want to exercise your personal data rights? Looking to ask us a question regarding our Privacy Policy?

Contact us by e-mail:

[daneosobowe@phu-szczepan.pl](mailto:daneosobowe@phu-szczepan.pl)

Unless you don't turn the cookie use in your browser, it means that you provide consent for using them.

We will not store cookie files for longer than 120 months. See the basic information on the functions of the cookie files used by us, as well as their expiration period.

<b>Cookie file name</b>	<b>Cookie file expiry date</b>	<b>Cookie file function</b>
CURRID	7 months	system

LANGID	7 months	system
RSSID	10 months	system
__IAIRSABTVARIANT__	1 month	system
__IAI_AC2	2 months	system
__IAI_SRC	4 months	system
Google Analytics _ga	24 months	web tracking
Google Analytics _gid	1 day	web tracking

_gac_UA-81501046-1	4 months	web tracking
_gac_UA-87762481-2	4 months	web tracking
_gat	1 minute	web tracking
_gid	3 days	web tracking
basket_id	2 days	web tracking
ck_cook	7 days	system
client	1 day	system

ftctod	12 months	system
kdPopUpPartsForMachine	2 months	system
page_counter	1 day	system
scLeaveAlert	2 months	system
smuuid	120 months	system
smvr	120 months	system
_fbc	4 months	system

_fbp	6 months	system
_ga	24 months	system
_gac_UA-123916043-1	3 months	system
_gcl_aw	3 months	system

Using chosen options of your browser you can:

- remove cookie files,
- blocking the use of cookie files in the future

In such cases we will not process them in the future.

## **EXTERNAL SERVICES / DATA RECIPIENTS**

Various third parties provide us with services. We provide them your data - only upon receiving our instructions.

See the list of potential data recipients

<b>ACTION</b>	<b>DATA RECIPIENT</b>	<b>DATA TRANSFER OUTSIDE THE EU</b>

<b>any action related to the website</b>	IT/technical support companies	Does not happen.
	third parties cooperating with us on the basis of civil-law agreements, supporting our current work.	Does not happen.
	Our legal support team.	Does not happen.
<b>visiting the website with settings that allow for providing marketing services</b>	parties that provide marketing services	Yes - United States of America**
<b>visiting the website with settings that allow for data analysis</b>	parties providing statistics for the website	Yes - United States of America**

<b>newsletter sign-up or marketing consent</b>	parties providing us with mail delivery systems	Does not happen.
<b>your use of the social media services, provided to us by social media companies</b>	social media websites	Yes - United States of America**
<b>taking part in our service satisfaction surveys</b>	parties that make it possible to publish reviews on products, comparing them, as well as assessing the website's services	does not happen

Public administration bodies in the scope in which we can provide them with data.

## **DATA TRANSFER TO NON-EU COUNTRIES**

\*\* Due to that, your data can be processed by parties based outside the EU. Your data is safe, both due to the use of the right security measures, as well as the use of standard data protection clauses approved by the European Commission, mentioned in art 46 section 2 lit. c GDPR